



COVID-19 FINANCIAL RESILIENCE FUND

As the coronavirus pandemic leaves millions of Americans facing financial hardship, the Foundation for Financial Planning (FFP)'s role is more important than ever. The **COVID-19 Financial Resilience Fund** will enable us to adapt our vital ongoing initiatives—including Pro Bono for Cancer—as well as develop new programs to deliver free financial planning and advice to those most impacted by this crisis.

How You Can Help

- **\$25,000: Helps support our virtual programs serving thousands of pro bono clients**, including financial guidance hotlines for struggling seniors who have been disproportionately impacted by the pandemic, helping them work through issues like meeting mortgage payments and when to claim Social Security.
- **\$10,000: Helps fund our new Pro Bono Planner Match platform and recruitment efforts**, a first-of-its-kind online initiative that will connect thousands of financial planners to pro bono opportunities nationwide, bringing expert financial advice to those who have nowhere else to turn.
- **\$5,000: Helps fund emergency grants to our nonprofit partners** to keep their financial planning programs operational during the crisis — such as Britepaths' financial coaching clinics, which with FFP's support will move to virtual service, bringing free financial advice to newly unemployed and lower-wage workers.

The Charles Schwab Foundation will match all gifts and pledges* to the COVID-19 Fund, dollar-for-dollar, up to a total of \$500,000.

*All commitments of \$1,000 or more can be paid over 5 years. Donors who commit \$25,000+ will be specially recognized as top supporters of the Fund, including in donated ads in leading trade publications.



Any amount can make a difference for families in need. Learn more and make your fully tax-deductible gift now at FFPprobono.org/COVID-19.

Questions about your gift? Please email Katie Hammer at khammer@FFPprobono.org.

